



City Hall of Chisinau

AGENDA

Chisinau Investment Forum 2019

30-31 May 2019

Location: Radisson Blu Leograd Convention Center, Chisinau.

Working languages: Romanian and English (synchronous interpretation).

08:00 – 09:00	Registration of Participants & Welcome Coffee
09:00 – 10:00	Opening of Conference
	<ul style="list-style-type: none">• Welcoming address by Ruslan CODREANU, Acting General Mayor of Chisinau municipality.• <u>Key note speaker</u>: Pavel FILIP, Acting Prime Minister of the Republic of Moldova.• Ms. DIMA AL-KHALIB, UNDP Resident Representative for the Republic of Moldova.• Peter MICHALKO, Head of the European Union delegation to the Republic of Moldova.• Sergiu HAREA – President of the Chamber of Commerce and Industry. Q&A
PLENARY SESSION	
10:00 – 11:30	“What Chisinau Municipality proposes to foreign and local investors”
	<p>Chisinau, being the capital of the Republic of Moldova, can become an attractive, safe location, unique for attracting foreign investments, for the establishment of partnerships of any kind. And, in particular, by creating a regional hub with great potential for expansion, due to the overall national regulatory framework and the existing potential.</p> <p>With an area of 571.6 km² and 23.3% share of population, 57.4% of the economic operators, 54.3% of the industrial production volume, 62% of the long-term assets investments, 71.4% of the retail sales, 86.2% of the higher education institutions, 48.1% of the total employees in the country. Chisinau is the most important economic growth pole of the country. Chisinau is twinned with 16 capitals and cities in Romania, the USA, France, Germany, Italy, Israel, Ukraine, Belarus, Sweden, Georgia, Armenia and Turkey. Also, Chisinau City Hall signed 21 Cooperation Agreements, protocols, memoranda with similar entities from Romania, the Russian Federation, Great Britain, the People's Republic of China, Israel, Italy, Kazakhstan, Syria, Ukraine, Lithuania, Poland</p>
	<ul style="list-style-type: none">• Ruslan CODREANU, Acting Mayor General of Chisinau municipality.• Octavian ARMASU, Governor of the National Bank of Moldova.• Alexander KOSS, President of Foreign Investors Association (FIA).• Rodica VERBENIUC, Director of the Investments Agency.• Representatives of the twin town halls.• Representatives of the twin town halls.

	<ul style="list-style-type: none"> Representatives of the twin town halls. Q&A
11:30 – 12:00	Coffee break

PARALLEL SESSIONS

DISCUSSION PANEL no. 1.	“THE ROLE OF THE BUSINESS COMMUNITY IN THE DEVELOPMENT OF THE LOCAL ECONOMY OF THE CAPITAL OF THE REPUBLIC OF MOLDOVA”: common block and sustainable, local and international partnerships on certain dimensions.
12:00 –13:30	<p>The business Community occupies an important place in the economic development of Chisinau. In Chisinau, there are 34,902 economic operators, of which 499 large-sized, 733 medium-sized, 3,313 small-sized and 30,357 micro-enterprises. The national regulatory Framework offers great opportunities for entrepreneurs, as well as bilateral agreements on trade, avoidance of double taxation, investment protection. The Republic of Moldova concluded an Association Agreement with the European Union, which includes a Deep and Comprehensive Free Trade Area (DCFTA), it participates in the Central European Free Trade Area (CEFTA), a Free Trade Area with Georgia, Ukraine and Azerbaijan (GUAM), as well as the Free Trade Area with CIS (including Belarus, Kazakhstan, Russia etc.). Similarly, Moldovan entrepreneurs hold key positions in the top exporters and local investors in the Republic of Moldova. "Moldova IT Park" - the first virtual Information Technology Park in Moldova was established in Chisinau in 2018(TBC). <u>In the first half of the year 2018</u>, 245 companies with foreign and domestic capital registered in the Park. The panel will address opportunities of starting joint businesses between domestic and foreign entrepreneurs, the creation of partnerships between the LPA, the business community, the academic sector and the not for profit sector, and the necessary steps to follow to increase domestic exports and increase investments into domestic economy.</p>
	<ul style="list-style-type: none"> Chiril GABURICI, Minister of Economy and Infrastructure. Mariana RUFA, EBA (European Business Association) Executive Director. Victor GUZUN, Ex-Ambassador of the Republic of Moldova to Estonia. Viorel CHIVRIGA, Municipal councilor, City Hall of Chisinau. Adrian BEREZINTU, Minister-Counselor, Chisinau Commercial Promotion Office. Embassy of Romania in the Republic of Moldova. Representatives of the twin town halls. Representatives of the twin town halls. Q&A

DISCUSSION PANEL no. 2.	OPPORTUNITIES AND CHALLENGES OF THE TRILATERAL BUSINESS COOPERATION REPUBLIC OF MOLDOVA - ROMANIA - UKRAINE.
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12:00 – 13:30	<p>In order to intensify the commercial - economic relations between the Republic of Moldova, Romania and Ukraine, the Chamber of Commerce and Industry of the Republic of Moldova, in cooperation with partners from the other two states, will organize the Trilateral Business Forum of the Republic of Moldova - Romania - Ukraine. This year, the third edition of the Trilateral Business Forum will take place in Chisinau and will bring together representatives of the Chamber of Commerce and Industry business associations and economic agents from the three states. The main objective of the event is to contribute to the development of stable and long-lasting economic and trade relations between the Republic of Moldova, Romania and Ukraine. Also, participating companies will have the opportunity to promote their products and services. To identify business partners, conclude agreements and protocols of intent to carry out cross-border projects.</p>
	<ul style="list-style-type: none"> • Mr. Sergiu HAREA, President of the Chamber of Commerce and Industry of the Republic of Moldova • Mr. Mihai DARABAN, President of the Chamber of Commerce and Industry of Romania • Mr. Gennadiy CHYZHYKOV, President of the Chamber of Commerce and Industry of Ukraine. • H.E. Mr. Daniel IONITA, Ambassador Extraordinary and Plenipotentiary of Romania to the Republic of Moldova • Representative of the Embassy of Ukraine in Moldova. • Presentation of the investment cooperation projects between the Republic of Moldova and Romania - the Romanian Investors' Association in the Republic of Moldova. <p>Q&A</p>

<p>DISCUSSION PANEL no. 3.</p>	<p>" MODERN ARCHITECTURE AND URBANISM, THE ATTRIBUTES OF A DEVELOPING CITY "</p>
12:00 – 13:30	<p>To avoid repeating history and to move things forward in a more balanced and beneficial way, the existence of an integrative vision and coherent development projects in Chisinau is not just an aesthetic or professional issue, but immediate and vital public interest. Chisinau aims at diversifying the activities of the urban area through intelligent space interventions, by mobilizing the existing resources and energies, by implementing the economic, social, environmental and cultural development projects, in fact, a complex and different approach so far. The identification of intervention areas aims at granting coherence to the development of Chisinau through a systemic approach, integrated urban regeneration, spatial and functional diversification, inclusion, identity recovery, iconic spaces and public emotion. Within this panel, City Hall's vision on the way and directions of the development of the city, and projects aimed at making Chisinau a functioning, attractive, interesting, comfortable city will be presented. In the field of spatial planning and management, medium and long-term projects are presented which provide predictability for business development, a variety of funding opportunities, from European funds to public-private partnerships, and more efficient use of local budgets to improve the quality of people's lives, which will further boost the business environment and investment.</p>

	<ul style="list-style-type: none"> • Nistor GROZAVU, vice-mayor, Chisinau city hall. • Bo LARSON, Professor at the Institute of Architecture, Urbanism and Landscape at the School of Architecture, Design and Conservation of the Royal Danish Academy of Fine Arts. • Alexei TURCANU, vice-architect within the General Department for Architecture and UPLR and twinning project representative. • Anatolie GORDEEV, Chief Architect of the "Institute of Architecture" SRL in Chisinau. • Rudolf GRAFF, vice president of the Order of Architects in Romania, co-author of the Timișoara PUG. • Aurelia CARPOV, Head of the Architecture Department of the Faculty of Urbanism and Architecture, Technical University of Moldova, Associate Professor, PhD in Architecture. • UNDP Moldova Representative. • Representatives of the twin town halls. • Q&A.
13:30 – 14:30	Lunch

DISCUSSION PANEL no. 4.	"MUNICIPAL, MODERN, ACCESSIBLE AND SUPPORT OFFICE - STEPS TO BE FULFILLED"
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14:30 – 16:00	<p>The comparative analysis of the performance of public administration allows to observe the differences between the towns of the same level and demonstrates the existence of significant discrepancies in the access of the citizens to communal services, as well as considerable differences in the cost and quality of these services. In this sense, it is extremely important to identify the necessary steps to make municipal services modern, accessible and affordable for the population. But at first it is necessary to find answers to a series of questions: what is the degree of access of the urban residents to water supply, sewerage, street lighting, sanitation and public transport? What is the quality of public utility community services provided to the population? How effective are services providers in providing Community services? What is the level of investments made by authorities to adapt services to new requirements? What is the relationship between cost and quality of services provided to citizens?</p>
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| | <ul style="list-style-type: none"> • Ciprian CIUCU, General Counselor of Bucharest, Romania • Valentin STROIA, Investment Manager at the Ismail City Hall, Ukraine • Gabriela DRAGAN, General Manager, ROMANIAN EUROPEAN INSTITUTE (IER) • Nistor Grozavu, vice-mayor, Chisinau city hall. • Representatives of the twin town halls. • Representatives of the twin town halls. • Representatives of the twin town halls. • Representatives of the twin town halls. • Q&A |
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DISCUSSION PANEL	"MUNICIPAL ENTERPRISES AS A TOOL TO MEET THE OBJECTIVES OF LOCAL PUBLIC ADMINISTRATION"
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no. 5.	
14:30 – 16:00	<p>In the Republic of Moldova, in 2016, local government administered 550 municipal enterprises. In the municipality of Chisinau, the enterprises founded by the City Hall cover various areas of activity: public transport - 2 enterprises; various services - 13 municipal enterprises; trade and catering - 8 municipal enterprises; culture - 7 municipal enterprises; housing services - 5 municipal enterprises; healthcare - 1 enterprise. For the municipality, it is important that, under fair market conditions, municipal enterprises demonstrate reliability, competitiveness, innovation spirit. What does the municipality need to do to support municipal enterprises?</p>
	<ul style="list-style-type: none"> • Serghei RAILEAN, Director of the "Public Services Agency". • Eugenia CIUMAC, Chief of Financial Management Department, Chisinau City Hall. • Violeta ALEXANDRU, EX-MINISTER, GOVERNMENT OF ROMANIA. • Representative of Victoriabank. • Representative of Banca „MOBIASBANĂ - Groupe Societe Generale” S.A. • Representatives, Twinning Town Halls. • Representatives, Twinning Town Halls. • Representatives, Twinning Town Halls. <p>Q&A</p>
16:30 – 16:30	Coffee break
DISCUSSION PANEL no. 6.	" Early Stage Investment Conference "
14:30 – 16:00	<p>How to attract investors to Moldova?</p> <p>– What are international investors looking for in foreign companies? What can investors do to help their companies raise capital abroad? What are the challenges of raising capital in a foreign country?</p>
	<ul style="list-style-type: none"> • Lucia USURELU, Local ESIL • Iulia COSTIN, General Secretar Ministry of Economy. • Mihai BILBA, director foreign relations at Chamber of Commerce and Industry • Brigitte BAUMANN, Founder of Go Beyond Early Stage Investing president Emeritus of EBAN. • Dumitru PARFENTIEV, General Director of the National Agency for Research and Development. • Veaceslav CUNEV, President of Moldovan ICT Association. <p>Q&A</p>
16:30 – 16:30	Coffee break
DISCUSSION PANEL no. 7.	<p>"SMART CITIES GO GREEN - THE BEST PRACTICES IN EUROPE. UTILITY FOR CHISINAU MUNICIPALITY "</p> <p><i>Communication language: English / Romanian translation</i></p>

16:30– 18:00	<p>Every city wants to be smart now. An increasing number of cities invest in technological innovations, renewable sources of energy, in IT technologies, because what makes a city smart is innovative technologies, green solutions and efficient use of energy sources. And yet, what really means to be smart for a city? How do you measure intelligence and then enlarge it? What kind of solutions can be learned from smarter cities in Europe? What are the steps to be taken by Chisinau?</p>
	<ul style="list-style-type: none"> • Andrei PREASCA, sales and customer care director at Orange Moldova • UNDP Moldova Representative • Representative, Alba-Iulia City Hall • Representatives of the twin town halls • Representatives of the twin town halls • Representatives of the twin town halls • Representatives of the twin town halls <p>Q&A</p>

DISCUSSION PANEL no. 8.	„LOCAL ACTION FOR INVOLVING YOUNG PEOPLE IN ECONOMIC DEVELOPMENT OF CHISINAU MUNICIPALITY”
16:30 – 18:00	<p>There are 11 secondary education institutions and 24 higher education institutions in Chisinau, with 24.4% and 86.2% of the total number of vocational and higher education institutions in Moldova. In Chisinau municipality, in the structure of active population aged 15-24 years old, there are 38.1% of young people and 54.1% of them have higher education degrees and medium education diplomas. Similarly, in the age group of 25- 34 years old, 59.7% of the inhabitants have higher education degrees and 32.8% - have medium education diplomas. In this context, the experiences of Chisinau, but also of other European capitals in the start-up, the comparative advantages created by the municipalities to stimulate young people's involvement in business and local development are interesting. And a question, which is often asked, is what must municipalities do to support and attract young people?</p>
	<ul style="list-style-type: none"> • Veaceslav BULAT, Municipal Councilor. • Xenia MUNTEAN, the CEO and Co-Founder of Planable. Forbes 30 Under 30. • Representatives of IT Park Moldova. • Alexandru DEREAVENCO, co- founder of Nemo.ai. • Alexandru CEBOTARI, founder of AVO. • Representatives, Twinning Town Halls • Representatives, Twinning Town Halls <p>Q&A</p>

12:00 – 18:00	Presentation of Investment projects
13:00 – 18:00	7 SESSIONS B2B
16:00 -17:00.	Meeting with female entrepreneurs
18:00 – 19:00	Coffee break

31 May 2019

Study visits to Municipal Enterprises.

Recreational program.

Cultural program.

1 – 2 June 2019

Travel packages for a fee