



WEBINAR AGENDA

Opportunities offered by the Association Agreement and the Deep and Comprehensive Free Trade Area between the EU and Ukraine for the business community

November 3, 2020

| Hour | Activity |
|---------------|--|
| 10.00 – 10.10 | - Ovidiu Ioan Silaghi , Secretary General of the Chamber of Commerce and Industry of Romania - <i>Welcome speech</i> |
| 10.10 - 10.20 | - Gennadiy Chyzykhov , President, Ukrainian Chamber of Commerce and Industry <i>Challenges and perspectives on trade relations between Ukraine and Romania in the context of the coronavirus pandemic. What are the ways in which the Ukrainian Chamber of Commerce support Ukrainian SMEs in accessing the European market and, in particular, the Romanian market?</i> |
| 10.20 – 10.35 | - H.E. Matti Maasikas , Head of the European Union Delegation to Ukraine (TBC) <i>Which are the instruments through which the European Union contributes to improving Ukraine's economic and investment climate?</i> |
| 10.35 - 10.40 | - H.E. Cristian Leon Țurcanu , Ambassador of Romania to Ukraine <i>What effects did AA and DCFTA have on the bilateral trade relations between Romania and Ukraine? How are these agreements capitalized by Romanian companies?</i> |
| 10.40 - 10.45 | - Paun Rohovei , Chargé d'affaires, Embassy of Ukraine in Romania (TBC) <i>The role of diplomacy in promoting AA and DCFTA. What is the impact of these agreements on the business environment in Ukraine?</i> |
| 10.45 – 11.05 | - Ana Sărățeanu , Senior Project Officer, EU for Business: Connecting Companies (EU4BCC), EUROCHAMBRES (TBC) <i>How does ECH contribute to the intensification of trade relations between EU member states and EaP countries, especially Moldova, Ukraine and Georgia?</i> |
| 11.05 - 11.20 | - Svitlana Mykhailovska , Deputy Director, European Business Association (EBA) in Ukraine <i>What are the challenges facing European companies on the Ukrainian market?</i> |
| 11.20 - 11.40 | <i>What makes Ukraine an attractive market for foreign companies?</i> - <i>Q&A session</i> |

Working language: English