

GLOBAL EUROPE:

EU funded projects supporting businesses to look beyond the EU and internationalise

AGENDA

11:00 - 11:10	<p>Opening remarks</p> <p><i>Mihai Ivaşcu, Advisor to the President of the Chamber of Commerce and Industry of Romania</i></p>
11:10 - 11:20	<p>EU SME Centre China</p> <p>Providing a comprehensive range of first line hands-on support services to European SMEs, getting them ready to do business in China.</p> <p><i>Laura Velasco, Project Officer and EU Partnership Coordinator</i></p>
11:20 - 11:30	<p>EU-India Clean Energy and Climate Partnership</p> <p>Business opportunities and support to EU businesses in the renewable energy sector that are interested in India and how to protect your innovation.</p> <p><i>Joel Fernandes, Project Lead Europe</i></p>
11:30 - 11:50	<p>Make your intellectual property rights fit for your internationalization strategy: Latin America, India, China & South East Asia IP SME Helpdesk</p> <p><i>Nicoletta Favaretto, Senior Project Officer Latin America IP SME Helpdesk</i></p>
	<p>AL-INVEST Verde</p> <p>An initiative mobilising EU know-how and investment in support of building alliances with the private sector in Latin America.</p> <p><i>Nicoletta Favaretto, Senior Project Officer</i></p>
11:50 - 12:05	<p>EU4Business: Connecting Companies</p> <p>Fostering business links between companies and BSOs from the EU and from the Eastern partnership</p> <p><i>Ana Sarateanu, Senior Project Officer, Team Leader</i></p>
12:05 - 12:15	<p>Turkey-EU Business Dialogue</p> <p>Strengthening sustainable collaboration and mutual knowledge between Turkish and European Business Communities</p> <p><i>Oya Ersöz, Project Director TEBD, Team Leader</i></p>
12:15 - 12:30	<p>Q&A</p>