



09:30 – 10:00	Registration of participants and welcome coffee
10:00 – 10:10	<p>Welcoming remarks</p> <p>Mihai Daraban, President of the Chamber of Commerce and Industry of Romania</p> <p>Vassilis Koutsouris, Commercial Counsellor of the European Union Delegation to Algeria</p>
10:10 – 10:20	<p>Due diligence and intellectual property protection tips for Romanian companies</p> <p>Gheorghe Piperea, Managing Partner, Piperea & Asociații</p>
10:20 – 10:35	<p>Supporting the internationalisation of SMEs to Africa</p> <p>Esther Huerta, EUIPO Representative</p>
10:35– 11:35	<p>Protecting your brands and inventions abroad: understanding the intellectual property landscape of North Africa</p> <p>Marius Schneider, IP Expert, IPvocate Africa Legal Advisers</p>
11:35 – 11:50	Coffee break
11:50 – 12:00	<p>Financial instruments for the internationalisation of Romanian companies</p> <p>Corina Vulpeș, Director, Institutional Relations, EximBank</p>
12:00 – 12:30	<p>Case studies: Romanian business experiences in the North African market</p> <p><i>The success story of Romelectro on the Egyptian energy market</i></p> <p>Ovidiu Apostol, Development Director, Romelectro S.A.</p>
12:30 – 13:00	<p>Q&A and networking</p> <p>The IP experts will be available for questions and individual meetings</p>
13:00 – 14:00	Networking lunch

Moderators: Eduard Costin, Director of Foreign Affairs Department, CCIR
Sabina Strîmbovschi, Head of European and International Organizations Office, CCIR