<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>09:30 – 10:00</td>
<td>Registration of participants and welcome coffee</td>
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| 10:00 – 10:10 | **Welcoming remarks**  
Mihai Daraban, President of the Chamber of Commerce and Industry of Romania  
Vassilis Koutsouris, Commercial Counsellor of the European Union Delegation to Algeria |
| 10:10 – 10:20 | **Due diligence and intellectual property protection tips for Romanian companies**  
Gheorghe Piperea, Managing Partner, Piperea & Asociații |
| 10:20 – 10:35 | **Supporting the internationalisation of SMEs to Africa**  
Esther Huerta, EUIPO Representative |
| 10:35 – 11:35 | **Protecting your brands and inventions abroad: understanding the intellectual property landscape of North Africa**  
Marius Schneider, IP Expert, IPvocate Africa Legal Advisers |
| 11:35 – 11:50 | Coffee break                                                            |
| 11:50 – 12:00 | **Financial instruments for the internationalisation of Romanian companies**  
Corina Vulpeș, Director, Institutional Relations, EximBank |
| 12:00 – 12:30 | **Case studies: Romanian business experiences in the North African market**  
*The success story of Romelectro on the Egyptian energy market*  
Ovidiu Apostol, Development Director, Romelectro S.A. |
| 12:30 – 13:00 | **Q&A and networking**  
The IP experts will be available for questions and individual meetings |
| 13:00 – 14:00 | Networking lunch                                                         |

**Moderators:**  
Eduard Costin, Director of Foreign Affairs Department, CCIR  
Sabina Strîmbovschi, Head of European and International Organizations Office, CCIR